



PAY TREND & BENEFITS SEMINAR

&



Sponsorship & Exhibition Packages

Royal Plaza Hotel, Mong Kok
29 October 2020 (Thursday)
09:00 – 17:00
Cantonese



Seminar Website

Target Audience: 250+ C&B and HR Professionals

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About the Seminar

Every year, the **Pay Trend and Benefits Seminar** is one of the iconic events in the local and HR community.

Effective compensation and benefits is one of the key factors to **attract talents** and **retain the best employees** especially in times of change and uncertainty. HKIHRM Pay Trend and Benefits Seminar will give you an insight on how to make your employer brand shine by sharing the most-desired compensation and benefits (C&B) strategies. **Findings of this year's HKIHRM Pay Trend Survey, together with a topical study, will also be unveiled.**

It is an **outstanding platform** to provide sponsors with **multiple solutions to achieve impactful results**. Be part of this annual event on the latest pay trend and benefits in town!

Reasons to Sponsor / Exhibit



Showcase Your Products / Services



Share C&B Best Practices



Build Your Employer Brand

250+

**C&B and HR
Professionals**

80%

**Senior
Management**

20+

**A Wide Range
of Industries**

SPONSORSHIP & EXHIBITION PACKAGES

Sponsorship Package	Jade HK\$55,000	Crystal HK\$35,000	Pearl HK\$20,000	Refreshment (Lunch & Tea Breaks) HK\$20,000
Number of Sponsor(s)	Multiple	Multiple	Multiple	Exclusive
Publicity:				
• Logo on Marketing Materials and Event Website	•	•	•	•
• Verbal Acknowledgement in the Event	•	•	•	•
On-site Display:				
• Logo on Backdrop and Programme Rundown	•	•	•	•
• Table Sign at Refreshment Station				•
• Leaflet Distribution	•			
Speaking Opportunity (30 minutes)	•			
Exhibition Table#	Prime Location	•	•	
Complimentary Ticket(s) (value at HK\$3,000 each)	4	3	2	1
HKIHRM Marketing Platforms (Targeting 5,300+ Local HR, C&B & L&D Professionals)				
• Email Blast Service [^] (value at HK\$8,000)	1 Time			
• Advertorial or Advertisement in HRSP Directory * (value at HK\$17,800)	1 Full Page			
• Company Listing in HRSP Directory* (value at HK\$9,000)	•			
• Icon Advertisement - Size A [^] (value at HK\$3,800)		1 Time		
Complimentary HKIHRM Corporate Membership (value at HK\$8,300)	1 Year			

Special Offer: 10% Bundle Discount for Bundle Sponsorship with Training & Development Needs Seminar (21 August 2020)

OR **5% Early Bird Discount** on or before 14 August 2020

Exhibition Package	Member HK\$8,000	Non-member HK\$12,000
Exhibition Table#	1	1
Complimentary Ticket(s) (value at HK\$3,000 each ticket)	1	1

With 1 table & 2 chairs, location will be assigned by the Organiser ^The service should be redeemed before 31 March 2021

* HRSP Directory = HR Service Providers Directory published by HKIHRM

Want a Special Package?
Call us!

(852) 2837 3814/10



Pay Trend & Benefits Seminar Sponsorship & Exhibition Package

Date: 29 October 2020 (Thursday) Time: 09:00 – 17:00
Venue: Grand Ballroom, 6/F, Royal Plaza Hotel, Mong Kok

Language: Cantonese

Enquiries: Ms Wendy Ko / Mr Patrick Fu
Tel: (852) 2837 3814 / 10 Email: membership@hkihrm.org

We are interested in sponsoring / exhibiting in the Pay Trend & Benefits Seminar:

Sponsorship	Regular Price	10% Bundle Discount (Bundle Sponsorship with Training & Development Needs Seminar 2020)	5% Early Bird Discount (on or before 14 August 2020)
Jade Sponsor	<input type="checkbox"/> HK\$55,000	<input type="checkbox"/> HK\$49,500	<input type="checkbox"/> HK\$52,250
Crystal Sponsor	<input type="checkbox"/> HK\$35,000	<input type="checkbox"/> HK\$31,500	<input type="checkbox"/> HK\$33,250
Pearl Sponsor	<input type="checkbox"/> HK\$20,000	<input type="checkbox"/> HK\$18,000	<input type="checkbox"/> HK\$19,000
Refreshment Sponsor	<input type="checkbox"/> HK\$20,000	<input type="checkbox"/> HK\$18,000	<input type="checkbox"/> HK\$19,000

☐ Exhibition – Member (HK\$8,000)

☐ Exhibition – Non-member (HK\$12,000)

Company Information:

Company Name: _____ Membership No. (if applicable): _____
Contact Person: _____ Position: _____
Contact No: _____ Email: _____

Payment Method

- Cheque:** Mail a crossed cheque payable "Hong Kong Institute of Human Resource Management Ltd" to "Member Services & Programme Management Department, HKIHRM, Units 1810-15, 18/F, Millennium City 2, 378 Kwun Tong Road, Kwun Tong, Kowloon, Hong Kong". Post-dated cheques and overseas cheques will not be accepted.

- Credit Card:** Please complete the authorisation form below

Credit Card Type	VISA / Mastercard / American Express	Expiry Date (MM/YY)	
Card Number		Amount (HK\$)	
Name of Card Holder		Signature	

Terms & Condition

- All payments made are non-refundable and non-transferable in any circumstances.
- Logo of sponsoring company should be sent to HKIHRM in both AI and JPG format (≥300 dpi) with this form.
- The exhibit location, display location and size of the logo are subject to HKIHRM's discretion.
- HKIHRM reserves the final decision in all disputes and the right to amend/change the Terms & Conditions without prior notice.
- The sponsorship / exhibition agreement will be provided in 10 working days.

Personal Data Collection Statement

- The personal data is collected and kept for sponsorship, exhibition and related administration purposes. The data provided will be handled in accordance with the provisions of the Personal Data (Privacy) Ordinance of the HKSAR.
- The personal data provided in this form will be used by the Institute for direct marketing activities, including but not limited to the promotion (e.g. special offers and discounts) for HKIHRM events, activities, training programmes, awards, survey and other services that it may deploy. If you do not wish to receive such information as stated, please indicate your objection by ticking the box. ☐

I have read, understood and agreed to all details of the above terms and conditions.

Authorised Signature (with company chop): _____ Date: _____